
SMART BUSINESS
SOLUTIONS
NFC CARDS & TAGS
DIGITAL BUSINESS CARDS
GOOGLE REVIEW SOLUTIONS
WEBSITE & LINK PAGES
MARKETING TOOLS
CUSTOM SOLUTIONS
SMARTER SOLUTIONS. | STRONGER BUSINESSES.
CONNECT • SHARE • GROW
(973) 208-4716
getsmart.sbsnj@gmail.com

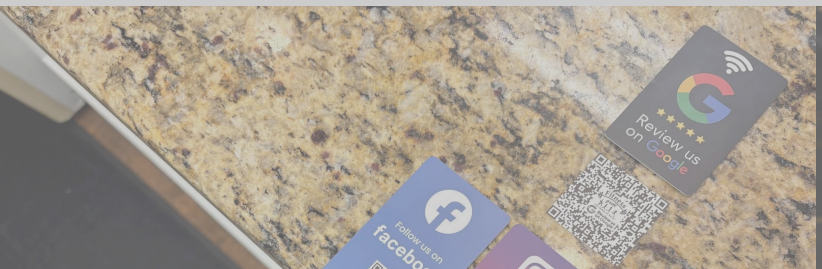

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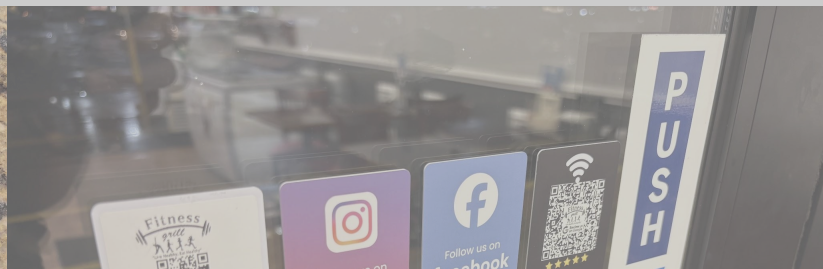
(Sample business card design mock up Mod1)
Detailed/ Intricate Display Biz Tag Mod1:



(Sample business card design mock up mod2)
Simple Display Biz Tag Mod2:







What can we at SBS do to help your business grow, expand its reach, and strengthen its digital presence across every platform?

You might be thinking, *"It's probably all about social media marketing, posting algorithms, and analyzing online engagement."* And while you're certainly not wrong, that's only one piece of a much bigger picture.

Don't get us wrong. Social media strategies, platform algorithms, and marketing analytics play a significant role in building, optimizing, and maintaining a successful online presence. They're essential tools for understanding your audience, increasing visibility, and developing an effective digital marketing strategy.

But at SBS, we believe establishing a powerful digital presence goes far beyond simply posting content and tracking engagement.

It's about creating a complete, cohesive digital identity that not only attracts attention but also builds credibility, strengthens customer relationships, increases accessibility, and ultimately turns your business's online visibility into real, measurable growth.

Because being online is one thing. Making your presence work for your business is another.

OK **OMAR KHALIL**

SALES & SOLUTIONS

SMART BUSINESS
MADE SIMPLE.

MONTHLY BUSINESS GROWTH & DIGITAL MANAGEMENT

Turn your NFC cards, QR codes, website, reviews and digital presence into one professionally managed growth system.

NFC + QR | REVIEWS | WEBSITE | DIGITAL CARDS | CONTENT | ANALYTICS

MORE THAN JUST A CARD.
IT'S A BUSINESS GROWTH SYSTEM.

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SCAN & CONNECT

WHAT I MANAGE FOR YOU

ONGOING DIGITAL SUPPORT - WITHOUT HIRING A FULL-TIME MARKETING EMPLOYEE

NFC + QR SYSTEM MANAGEMENT

Test links, update destinations, maintain digital tap experiences and keep customer-facing tools current.

GOOGLE BUSINESS PROFILE SUPPORT

Review business information, hours, links, services and photos; identify updates and improvements.

REVIEW SUPPORT

Monitor review activity and prepare professional response drafts so customer feedback does not get ignored.

WEBSITE MAINTENANCE

Update text, photos, pricing, hours, promotions, service information and other agreed content.

DIGITAL BUSINESS CARDS

Keep contact information, employee details, booking links, menus, promotions and calls-to-action current.

MONTHLY PROMOTIONS

Create branded promotional graphics, offers, QR campaigns or landing-page updates based on the plan.

SOCIAL CONTENT

Create a defined number of branded graphics/posts each month for a consistent business presence.

REPORTING + STRATEGY

Provide a simple monthly summary of available clicks, scans, traffic and review growth, plus recommendations.

THE GOAL

You focus on running the business. I keep the digital tools, customer touchpoints and promotional assets organized, updated and working.

MONTHLY GROWTH PLANS

CLEAR SCOPE. CONSISTENT SUPPORT. ROOM TO GROW.

ESSENTIAL

$149 / MONTH

- NFC + QR link monitoring
- Digital business-card maintenance
- Up to 2 link/content changes
- Google Business Profile check
- Review monitoring
- Up to 5 review-response drafts
- Monthly performance summary
- Email/text support

MOST POPULAR

GROWTH

$299 / MONTH

- Everything in Essential
- Website maintenance
- Up to 5 website/content updates
- 4 branded social graphics/posts
- 1 monthly promotional graphic
- Google profile support
- QR/NFC campaign changes
- Monthly analytics report
- 30-minute strategy call
- Priority support

PREMIUM

$599 / MONTH

- Everything in Growth
- 8-12 social graphics/posts
- Monthly promotional campaign
- Landing-page updates
- Multiple QR/NFC campaigns
- Digital menu/service updates
- Reputation/review monitoring
- Competitor presence review
- Monthly strategy meeting
- Priority turnaround

ONE-TIME PROJECTS & UPGRADES

NFC setups · websites · landing pages · custom branding · additional content · multi-location systems

Ad-platform spend, printing, replacement hardware and work outside the selected plan are quoted separately.

HOW THE MONTHLY SERVICE WORKS

01

SETUP

We establish your links, NFC/QR destinations, website access, business information and monthly priorities.

02

MAINTAIN

I check and update the agreed digital tools so customers continue reaching the right information.

03

CREATE

Based on your plan, I prepare promotional graphics, social content, website updates and campaign assets.

04

MONITOR

I track available review, scan, click and website activity and flag anything that needs attention.

05

IMPROVE

Each month we use the results and your current business priorities to decide what should be

IMPORTANT

Monthly plans cover the services listed in the selected package. Existing static NFC/QR destinations remain functional where technically possible after cancellation; ongoing management, updates, reporting and support end with the subscription.

READY TO BUILD YOUR BUSINESS SYSTEM?

Call/Text (973) 208-4716 · omarkhalilnj@gmail.com · linktr.ee/omarkhalilsales

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SALES & SOLUTIONS

CONNECT / SHARE / GROW

01 / EVERYDAY STARTER BUNDLES

STARTER BUNDLES

A polished first step for reviews, social links, menus and more.

PROGRAMMED NFC CARD + STICKER PACKAGES

QUICK START
ENTRY PICK
1 NFC card + 1 sticker
$85

SOCIAL STARTER
2 NFC cards + 1 sticker
$130

COUNTER & SOCIAL
BEST VALUE
2 NFC cards + 2 stickers
$145

RESTAURANT STARTER
1 NFC card + 5 stickers
$135

FULL COUNTER SETUP
2 NFC cards + 5 stickers
$155

MAKE EACH TAP COUNT
Choose Google Reviews, Instagram, Facebook, or your own direct link.

BLANK CARD OPTION

Program a blank card to open your menu directly - or any chosen business link.

One-time package pricing. Link setup included; customer supplies the destination URL.

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02 / EXPANDED COVERAGE

GROWTH BUNDLES

More touchpoints for counters, tables, entrances and team members.

PROGRAMMED NFC CARD + STICKER PACKAGES

THREE-POINT STARTER

POPULAR

3 NFC cards + 3 stickers

$165

FOUR-CARD STARTER

NEW OPTION

4 NFC cards + 3 stickers

$205

RESTAURANT COVERAGE

3 NFC cards + 10 stickers

$250

FULL BUSINESS COVERAGE

NEW OPTION

4 NFC cards + 10 stickers

$290

STICKER-ONLY SETUP

10 NFC stickers

$130

MAKE EACH TAP COUNT

Choose Google Reviews, Instagram, Facebook, or your own direct link.

BLANK CARD OPTION

Program a blank card to open your menu directly - or any chosen business link.

One-time pricing. Four-card bundles are newly proposed prices.

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SALES & SOLUTIONS

SMART BUSINESS PRICE GUIDE

NFC REVIEW TOOLS | DIGITAL BUSINESS SOLUTIONS

SCAN & CONNECT

INDIVIDUAL PRICING

Simple tools. One-time pricing.

Available in black or white. Built for modern NFC-capable smartphones.

1 PVC NFC Card	**$75**
2 PVC NFC Cards SAVE $35	**$115**
1 NFC Sticker 1 x 1 inch	**$35**
2 NFC Stickers SAVE $20	**$50**

BUNDLE PRICING

More connection. More value.

3 Cards + 3 Stickers BEST MULTI-POINT VALUE - SAVE $165	**$165**
2 Cards + 2 Stickers BEST VALUE - SAVE $75	**$145**
2 Cards + 1 Sticker SAVE $55	**$130**
1 Card + 2 Stickers SAVE $25	**$120**
1 Card + 1 Sticker SAVE $25	**$85**

HOW IT WORKS

Tap. Review. Grow.

Customers tap the card or sticker with their phone and are taken directly to your selected review or business link - no app download required.

TAP
Hold phone nearby

CONNECT
Open your link

GROW
Build visibility

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SALES & SOLUTIONS

INNOVATIVE SOLUTIONS FOR MODERN BUSINESSES

BUSINESS & VOLUME PRICING

Ideal for delis, convenience stores, restaurants, service counters and multi-location teams.

CARD PACKAGE	5 STICKERS	7 STICKERS	10 STICKERS	15 STICKERS
3 CARDS PVC NFC cards	$175	$205	$250	$310
2 CARDS PVC NFC cards	$155	$185	$230	$290
1 CARD PVC NFC cards	$135	$165	$210	$270

Each price includes the selected number of programmed NFC cards and stickers.

STICKER-ONLY PACKAGES

7 STICKERS	10 STICKERS	15 STICKERS
$125	$129.99	$195

HOW PACKAGE PRICING STEPS UP

Stickers 6-10 add $15 each | Stickers 11-15 add $12 each | One-time package pricing

LET'S BUILD TOGETHER.

NJ | SERVING BUSINESSES NATIONWIDE

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CONNECT | SHARE | GROW

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SMART BUSINESS WEBSITE SERVICES

WEBSITE DESIGN PRICE GUIDE

THREE DISTINCT SERVICE LEVELS

Choose by starting point and the amount of design work your website requires.

TIER 1

NEW WEBSITE BUILD

$375-$775

BEST FOR A small business starting from scratch with no current website.

WORK PERFORMED

- Website structure, page setup and a cohesive visual direction created from the ground up.
- Mobile-friendly layout with essential business information, contact details and calls to action.
- Brand colors, supplied photos and content organized into a clean, launch-ready website.

TIER 2

EXISTING WEBSITE REFRESH

$275-$475

BEST FOR A business with a live site that needs professional cleanup - not a full rebuild.

WORK PERFORMED

- Targeted touch-ups to the current layout, styling, images, wording and navigation.
- Minor adjustments and light design changes that improve polish, clarity and consistency.
- Keeps the existing site's core structure while sharpening its look and direction.

TIER 3

COMPLETE WEBSITE TRANSFORMATION

$450-$650

BEST FOR A current website that needs extensive reconstruction and a visibly new presentation.

WORK PERFORMED

- Thorough redesign of the site's visual direction, layout hierarchy and page flow.
- Extensive reconstruction of existing sections, content placement and user experience.
- A distinctly transformed website - beyond simple edits, touch-ups or maintenance.

PRICING NOTE

Final pricing within each range is based on page count, supplied content, features and the amount of design or reconstruction required.

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SALES & SOLUTIONS
PEOPLE • PRODUCTS • POSSIBILITIES

SMART BUSINESS SOLUTIONS

DIGITAL TOOLS | NFC TECHNOLOGY | CUSTOM SOLUTIONS



ONE TAP. ENDLESS OPPORTUNITIES.

- NFC TAP CARDS & TAGS
- DIGITAL BUSINESS CARDS
- CUSTOMER REVIEW SOLUTIONS
- WEBSITE & LINK PAGES
- MARKETING TOOLS
- BUSINESS SOLUTIONS
- CUSTOM BRANDING
- E-BUSINESS CARDS

More Than Just a Card..
IT'S A GROWTH TOOL.

SMART TOOLS • $99 CONNECTIONS

HELPING BUSINESSES CONNECT, CONVERT & GROW.

We provide modern digital tools and customized solutions that help businesses strengthen their online presence, get more customer engagement, and operate more efficiently.

- Attract more customers
- Get more Google reviews
- Build a professional online presence
- Share everything with one tap or scan
- Save time with easy management
- Use powerful tools designed for your business

POPULAR PRODUCTS



NFC REVIEW CARDS
Get more Google reviews with a simple tap.



DIGITAL BUSINESS CARDS
Share your contact info, services, links, social media and more.



WEBSITE DESIGN
Modern, mobile-friendly websites built to convert.



NFC TAGS & STICKERS
Programmed and ready to use for any purpose.



CUSTOM MARKETING TOOLS
Flyers, menus, QR codes, link pages, and promotional designs.



BUSINESS SOLUTIONS
Ongoing support, updates, analytics and more.

MONTHLY BUSINESS GROWTH PACKAGES

ONGOING SUPPORT. REAL RESULTS.

ESSENTIAL	GROWTH	PREMIUM
MAINTAIN & SUPPORT	BUILD & EXPAND	FULL SERVICE GROWTH
$149 /MONTH	$299 /MONTH	$599 /MONTH
NFC/QR link monitoring	Everything in Essential	Everything in Growth
Digital business card maintenance	Website maintenance	8–12 social media posts/graphics
Up to 2 link/content changes	Up to 5 website content updates	Website updates & landing pages
Google Business Profile check	4 branded social media posts	Monthly promotional campaign
Review monitoring	1 monthly promotional graphic	Multiple QR/NFC campaigns
Up to 5 review response drafts	Review response assistance	Reputation & review monitoring
Monthly performance summary	Google Business Profile optimization	Digital menu/service updates
Email & text support	QR/NFC campaign changes	Email/SMS creative (where applicable)
	Monthly analytics report	Analytics & competitor review
	30-minute strategy call	Monthly strategy meeting
	Priority support	Priority support
GREAT FOR SMALL BUSINESSES	OUR MOST POPULAR PLAN	COMPLETE DIGITAL MANAGEMENT

HOW IT WORKS

1. **Choose a Plan**
   Select the package that fits your business needs.
2. **Setup & Optimization**
   We configure everything and get you fully set up.
3. **Ongoing Monthly Support**
   We manage, update and grow your digital presence every month.
4. **Real Results**
   More visibility, more engagement, more customers.

ADDITIONAL SERVICES & PRICING

NFC Review Card Setup	$99 – $149
NFC Tags & Stickers	$4.99 – $14.99
Digital Business Card	$99 – $199
Website Design	$499 – $2,500+
Custom Link Pages	$99 – $399
Logo & Branding Design	$99 – $499
Marketing Materials	$99 – $599
E-Business Cards	$99 – $299
Consulting & Strategy	$99/hr or Custom

BETTER VISIBILITY | MORE CUSTOMERS | HIGHER ENGAGEMENT

"Modern Tools. Real Connections. Stronger Businesses."

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PEOPLE •

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ALL LINKS. ONE PLACE.

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